



COMMERCIAL OFFER

2018

EXPAND YOUR **ROADSHOW** ROUTE TO THE NEW EMERGING REGION OF
BLOCKCHAIN TECHNOLOGY

PRESENT YOUR PROJECT TO A **BIG** COMMUNITY OF DEVELOPERS,
TECHNOLOGICAL COMPANIES AND GROWING NUMBER OF **INVESTORS** AND
FUNDS IN **MINSK**, BELARUS WITH A LOCAL SUPPORT FROM **ZET**

WHY MINSK?

1

BELARUS IS THE FIRST COUNTRY IN THE WORLD TO LEGITIMIZE **ALL** POSSIBLE ASPECTS OF **BLOCKCHAIN** TECHNOLOGY AND CRYPTOCURRENCIES LEVERAGING VAST OPPORTUNITIES FOR NEW **BUSINESS** AND PROJECTS TO ARISE.

READ DELOITTE'S REVIEW ON THE NEW LAW

2

MINSK IS A VERY FAST GROWING TECHNOLOGICAL HUB IN EASTERN **EUROPE** WITH ABOUT **100 000** PEOPLE OCCUPIED IN THE SECTOR AND WITH MORE THAN **1200** IT-COMPANIES INCLUDING SUCH GIANTS AS **WARGAMMING**, EPAM AND **DEVELOPMENT** CENTERS OF VIBER, JUNO, FITBIT

3

THE GOVERNMENT HAS **DEVELOPED** A PROGRAMME TO ACTIVELY ATTRACT **NEW STARTUPS** AND FUNDS TO THE REGION OPTIMIZING TAXATION LAW AND DOING-BUSINESS METRICS APPLYING **1%** TAXATION ON COMPANIES DEVELOPING **BLOCKCHAIN** TECHNOLOGY PROJECTS



JUNO

WHY ZET?

①

OUR **SPECIALISTS** HAVE BEEN DEVELOPING EXPERTISE IN **BLOCKCHAIN** AND CRYPTOCURRENCY MARKET SINCE 2016. WE, AS A COMPANY, ARE BUSY ENGINEERING **NEW** PRODUCTS FOR THE NEW GROWING MARKET AND OFFERING OUR SERVICES BOTH TO **BUSINESS** AND PUBLIC SECTORS

②

WE HAVE **EXPERIENCE** IN CONDUCTING PROMOTIONAL EVENTS FOR TECHNOLOGICAL COMPANIES WITH UP TO **1 000** ATTENDEES. NOW WE ARE BUSY WITH **NEM** COMMUNITY PRESENTATION IN **MINSK**

③

WE HAVE **STRONG** PARTNERSHIP WITH LOCAL IT-MEDIA AND VENUES AND DIRECT CONTACTS WITH MAJOR IT COMPANIES, SO WE COULD NOT JUST ORGANIZE FULLY EQUIPPED EVENT, BUT **SUCCESSFULLY** PROMOTE TO TARGET **AUDIENCE**

nem



BITCOIN BELARUS
(TELEGRAM CHANNEL)
THE LARGEST COMMUNITY IN
BELARUS
2000 SUBSCRIBERS



DEV.BY
DEV.BY - THE BIGGEST LOCAL IT-MEDIA
WITH 192 000 UNIQUE MONTHLY
VISITORS

WHAT DO WE OFFER?

WE CAN CONDUCT A ROADSHOW EVENT IN MINSK FOR YOUR COMPANY OR PROJECT WITH ALL POSSIBLE BESPOKEN REQUIREMENTS INCLUDING



EVENT PROMOTION (OFFLINE AND ONLINE)



*SPEAKERS OR COMPANY REPRESENTATIVES
MEET'N'GREET SERVICE*



LIVE STREAMING OR PROMO VIDEO PRODUCTION



VENUE BOOKING



CATERING



*AFTERPARTY OR ONSITE
ENTERTAINMENT*

PRICES START FROM 4 900 DOLLARS AND INCREASE
DEPENDING ON REQUIREMENTS

WE ACCEPT BTC, ETH AND MOST POPULAR TOKENS

WHAT WILL YOU GET?

- ① **MORE DEVELOPERS OR COMPANY TECHNICAL DIRECTORS WILL GET FAMILIAR WITH THE TECHNOLOGY, SO YOU CAN EXPAND YOUR PARTNERSHIP AND BUSINESS NETWORK IN THE FAST GROWING COMMUNITY WITH WORLD KNOWN TECH EXPERTISE**
- ② **MORE PRIVATE AND INSTITUTIONAL INVESTORS FROM EASTERN EUROPE REGION WILL DRIVE THEIR ATTENTION TO YOUR TOKEN OR CURRENCY AS AN INVESTMENT VEHICLE**
- ③ **MINSK IS A GOOD STARTPOINT TO CONTINUE ROADSHOW FURTHER TO RUSSIA, UKRAINE, POLAND OR BALTIC REGION. ZET HAVE PARTNERS IN THESE REGIONS, SO WE CAN ASSIST IN CONDUCTING A MINI TOUR OVER THE REGIONS.**
- ④ **LEARN MORE ABOUT BLOCKCHAIN-FRIENDLY ENVIRONMENT FOR DOING-BUSINESS FROM LOCAL PLAYERS IN PERSON**

INTERESTED OR HAVE ANY QUESTIONS?



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